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WAR FOOD ADMINISTRATION
OFFICE OF DISTRIBUTION
150 Broadway
New York, 7, N. Y.

Cleared by:

New York...Boston...Philadelphia
Regional OWI with a "B" rating

Issued:

December 7th, 1944

H THE FAMILY CANTEN

"Thicken Is For Fighters First!"

ANNOUNCER: Many homemakers in Eastern Seaboard cities from New York down to Richmond, Virginia, will be finding chickens hard to get...especially broilers and fryers. Why will supplies of that favorite food be short? And where are chicken supplies going? Mr. _____ of the War Food Administration's Office of Distribution is here today to tell us the answers to those questions... Right, Mr. _____?

OFF. OF DIS. REP. Right, _____. Where are supplies of chickens going? Why most of them are going to fighting men overseas... to military hospitals overseas and in this country...and to camps here at home. You know it may sound like a pretty big statement to say that chicken is an important morale-builder for fighters overseas...but it's true enough.

ANNOUNCER: I can see that. The chicken must remind them of Sunday dinners at home.

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SURPLUS MARKETING ADMINISTRATION
WASHINGTON, D. C.

FOOD STAMP PLAN
SURPLUS COMMODITIES BULLETIN

FOR POSTING IN RETAIL FOOD STORES

OFF. OF DIS. You know, that's exactly what Basil O'Connor, Chairman
REP. of the American Red Cross said recently. To quote exactly,
Mr. O'Connor said, "During my recent trip to England,
France, and Italy, I had occasion to inspect many of
our Red Cross Clubs. One of the most important places of
the clubs was the dining room where the G.I.'s could be
found at all hours of the day and night. Chicken, when we
could get it, was one of the most popular items on the
menu. It seemed to remind the men of home."

ANNOUNCER: Mr. O'Connor's statement is good enough for me. And if
our fighting men want chicken...then they certainly
should have it.

OFF. OF DIS. I'm glad to hear you say that. And I'm glad to think
REP. that most Americans would react that way if they were
faced with the choice of...Shall our fighting men have
the chicken...or shall I? ... Because that's just about the
situation. Chicken is going to be in short supply for
civilians along the Eastern Seaboard from New York City to
Richmond, Virginia...and later on, the scarcity of
chicken may hit some other areas.

ANNOUNCER: And from what you've been saying, I gather that civilians
are giving up their chicken dinners so our men and
women overseas can have them.

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OFF. OF DIS. REP. That's right. You see, the Armed Forces are facing a shortage of 110 million pounds of chicken in the first months of next year. American men and women overseas were in danger of being deprived of chicken unless military procurement was speeded up immediately.

ANNOUNCER: So **steps** were taken to see that they got their chicken....?

OFF. OF DIS. REP. That's right. The War Food Administration has just issued An order which goes into effect December 11th, reserving for the Armed Forces all chickens produced in Delaware and the major chicken producing counties of Virginia, West Virginia, and And Maryland...the Del-Mar-Va and Shenandoah areas.

ANNOUNCER: Aren't those the areas that supply us here on the Eastern Seaboard?

OFF. OF DIS. REP. Yes, from New York City south to Richmond, those are the areas that supply hotels, restaurants, and markets.

ANNOUNCER: Mr. _____, I understand the need of our armed forces for chicken...and the reason for the set-aside order... But to go back a little farther...Why hasn't the Quarter-master Corps been able to buy enough chicken...Why is there such a shortage for the Armed Forces...

OFF. OF DIS. REP. That's a natural question, _____. And there's no better answer to it than the joint statement issued

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OFF. OF DIS. recently by War Food Administrator, Marvin Jones, and
REP. (continued)

Quartermaster General Edmund D. Gregory. The statement said, in part, "Black market operations were largely responsible for the fact that the Quartermaster Corps, purchasing for all the Services, has recently been unable to buy anywhere near the amounts required for use in bivouac and other rest areas, and in military hospitals both in this country and overseas. We are asking every consumer and person who handles poultry to personally help see that our soldiers, sailors, and marines receive the chicken they want and need."

ANNOUNCER: Then if homemakers will just remember that they're giving their chicken to fighters overseas, it'll make chickenless Sundays a whole lot easier.

OFF. OF DIS. That's a good way to look at it...As a present to your
REP. own serviceman overseas...or to somebody else's...You know, the Army Quartermaster Corps says that "A shortage of chicken for the wounded, shocked, and worn out men overseas is unthinkable."

ANNOUNCER: Well, I know that if it's up to Americans here at home those boys resting and recuperating in hospitals will get all the chicken they want.

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OFF. OF DIS. I'm sure a lot of homemakers still want to know about other
REP. poultry for their holiday dinners, if they can't count on
chicken...And there is a bright spot in the chicken
situation.

ANNOUNCER: What's that?

OFF. OF DIS. Well, storage chickens, and chickens produced in other
REP. areas besides the Del-Mar-Va and Shenandoah areas don't
come under the set-aside order...and neither do other
types of poultry.

ANNOUNCER: You mean like ducks and geese?

OFF. OF DIS. Yes, and poultry such as turkey and squabs...
REP.

ANNOUNCER: That sounds a little more hopeful for Christmas dinners
anyway.

OFF. OF DIS. It is...because as things look now...there should be enough
REP. turkey and other fowl to go around for Christmas dinner.

ANNOUNCER: Well, while we're on such a hopeful note...why don't you
tell us the latest news on meat prospects for the next
couple of months and for next year.

OFF. OF DIS. All right, _____. In general, civilian meat supplies
REP. won't change very much in the next two or three months.
That's because at present about a third of all meat is going
to military and war uses.

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ANNOUNCER: Will we have as much beef this winter as we did last year at this time?

OFF. OF DIS.
REP. We may have slightly more. Beef will continue just about as plentiful as it has been in the last few months. And there will be about a third more veal on the market for civilians than there was at the same time last year.

ANNOUNCER: Does that mean that there's an increase in all meat supplies to the consumer?

OFF. OF DIS.
REP. No, it doesn't...You see right now, Americans buy about one pound of veal to every twenty-five or thirty pounds of beef...So with more veal coming to market, it will just be a matter of substituting another pound of veal for a pound in the beef column.

ANNOUNCER: Will lamb and mutton be plentiful this winter?

OFF. OF DIS.
REP. Well, lamb and mutton stocks are in fairly good supply across the country now...but they'll probably decline in the first four months of 1945...The livestock reports point to a reduction in the numbers of sheep...and that means less lamb and mutton.

ANNOUNCER: In general, will we have more or less meat than a year ago, Mr. _____?

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OFF. OF DIS. Although there will be more beef and veal in the winter
REP. months, the total meat supply will be less than a year ago...
and about 15 percent less than this month.

ANNOUNCER: Will that reduction come in all meats...or in one particular
meat?

OFF. OF DIS. Most of the reduction will be in pork supplies. Because of
REP. the decrease in the spring and fall pig crops, it doesn't
seem as though pork supplies for civilians will get
much larger before the 1945 crop comes to market.

ANNOUNCER: Will the pig crop come to market early in the year?

OFF. OF DIS. Not until November or December of next year, _____.
REP. But if the war in Europe should end early next year,
there's some possibility of an increase of pork for
civilians.

ANNOUNCER: But in the meantime, I know we're all glad that supplies
of pork are going to our men overseas.

OFF. OF DIS. And we should all be happy to remember that the chicken
REP. we'll be missing over the holidays is going to Armed
Forces to make up a 110 million pound shortage of that
valuable food. Chicken is not only good from a nutritious
point of view. It's also a four-star morale item...for
men in combat, in training, and in hospitals overseas..

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OFF. OF DIS. So we should all be grateful that our forces are getting
REP. (continued) the food they need...and remember that "CHICKEN IS FOR
 FIGHTERS FIRST!"

ANNOUNCER: You have just heard Mr. _____ of the
 War Food Administration's Office of Distribution.

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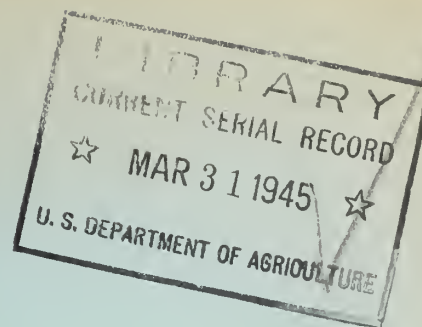
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THE FAMILY CANTEN

"Set-Aside Chickens"

ANNOUNCER: On December 11th, the War Food Administration's Set-Aside Order on chicken went into effect. The order reserves all chickens produced and processed in the Del-Mar-Va and Shenandoah areas for the armed forces. And here's Mr. _____ of the War Food Administration's Office of Distribution to tell us more about the order, and how it affects us, as consumers.

OFF. OF DIS. The set-aside order went into effect on Monday, December 11th,
REP. at one minute past midnight. And, as _____ said, it reserves all the chickens produced and processed in the Del-Mar-Va and Shenandoah areas for the Armed Forces. Those are the areas which supply chicken for the Eastern Seaboard from New York City down to Richmond, Virginia.

ANNOUNCER: So homemakers in that area will have to do without chicken..

OFF. OF DIS. They will...until the Armed Forces have as much as they
REP. need. You see, right now they face a shortage of 110 million pounds of chicken, for the first months of 1945.

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ANNOUNCER: And the set-aside is designed to avert that shortage?

OFF. OF DIS. That's right.
REP.

ANNOUNCER: Mr. _____, why does the set-aside affect the areas you mentioned, rather than others?

OFF. OF DIS. Well, you see a large percentage of the chickens suitable
REP. for the armed forces are raised in Delaware, Maryland, Virginia and West Virginia...that means mostly broilers and fryers. Later on, the War Food Administration may require producers in other major chicken-growing areas to set-aside their production for the Armed Forces, too.

ANNOUNCER: Then every single chicken that's marketed in those areas will be bought by the Quartermaster Corps?

OFF. OF DIS. Every one that's up to specifications. Of course that
REP. doesn't keep a poultry grower from having one of his own chickens for dinner....and the set-aside doesn't affect chickens in storage either.

ANNOUNCER: So there will be storage chickens available for civilians?

.OFF. OF DIS. Yes...and if the chickens don't pass the Quartermaster's
REP. export standards they may be sold where and when the owner wishes. And in addition, chicken produced and processed in areas not covered by the order may be available.

ANNOUNCER: Does the set-aside order have anything to do with other poultry besides chicken?

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OFF. OF DIS. No it doesn't. The set-aside order only covers chicken.
REP. Other poultry like turkeys, geese, ducks, squabs, and guineas will still go to civilian markets.

ANNOUNCER: That's a bright spot in the poultry situation!

OFF. OF DIS. And that's only one of the bright spots. The Other is that
REP. the chicken we have to forgo is supplying our fighters overseas...and they need it badly. Here's what Captain E.F.Ney, Officer in Charge of the Subsistence Division of the Navy's Bureau of Supplies and Accounts, says about it...."While the amount of chicken and fowl consumed by the Navy represents only about seven percent of the total consumption of all meats, it is regarded as a highly important part of its over-all food supply. Chicken to the Navy is more than just another meat. Besides the necessary protein and calories, the occasional chicken dinner contributes greatly to that all-important military necessity...morale. Whether in the messing compartment aboard ship or in the mess hall at the shore stations which supply the Fleet, the two or three meals of chicken a month are important meals to the men of the Navy. To them, as to nearly every American family, the chicken dinner represents the traditional "good dinner"...and good dinners are morale-builders to fighting men."

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ANNOUNCER: It seems to me that if our men in the Services feel that way about it, every American must agree that we should supply Chicken For Fighters, First.

OFF. OF DIS. You're right about that, _____. There's no reason for
REP. us to complain as long as those boys, sometimes fighting under indescribable conditions, have enough of the food they want and need.

ANNOUNCER: It seems to me that if people who produce and process chickens are willing to cooperate to get them where they're most needed, then we can do as much.

OFF. OF DIS. You know, since the set-aside order went into effect on
REP. December 11th, the poultry trade has cooperated fully in holding to its provisions. But then, that was only to be expected, after the fine job they did in getting turkey to our men for Thanksgiving and Christmas dinners.

ANNOUNCER: That certainly proves that we on the home front can hold up our end...as long as necessary.

OFF. OF DIS. Now I'd like to discuss a food that you might say is in the
REP. same family with chicken.

ANNOUNCER: You mean we're going to argue that old question...which comes first...the chicken or the egg?

OFF. OF DIS. Nothing like that. But I'd like to tell homemakers about
REP. a real bargain...

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ANNOUNCER: And that's something our listeners are always glad to hear about....What have you got to offer?

OFF. OF DIS. This is something the corner grocer has to offer, _____.
REP. I mean cooking eggs...medium-cost, Grade B eggs.

ANNOUNCER: When you say cooking eggs...do you mean they're just good for cooking?

OFF. OF DIS. Well, cooking eggs are good for everything that the
REP. higher-grade, higher-priced ones are...except possibly poaching, frying or cooking in the shell.

ANNOUNCER: You mean they can be used in preparing other foods?

OFF. OF DIS. They can. Homemakers who are planning plenty of holiday
REP. baking should find medium-cost eggs very useful. They can be used in souffles...puddings...pies...cakes... everything that's good and festive...and for everyday cooking, too, of course.

ANNOUNCER: And you say they offer a real bargain?

OFF. OF DIS. They do...as much as a 15 to 18 cent saving in some stores...
REP. and I think you'll admit that's quite a bargain. And besides that, they're just as nutritious as the higher-grade, eggs...and a lot more plentiful.

ANNOUNCER: Well, that should make medium-cost Grade B eggs a MUST on a lot of shopping lists today...something our listeners should remember when they go to their stores to buy the day's provisions.

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OFF. OF DIS.
RT.

And if there aren't any chickens in the showcase at your meat market...remember this...the chickens you may be missing during the next few months are going to our fighting men...in rest centers and recuperation stations and in military hospitals both overseas and here in this country. They need the chicken..because it's a good food.. and most important...because it keeps up their morale. So learn this slogan..."Chicken is For Fighters First"...and accept the shortage without complaint.

ANNOUNCER:

We'll be sure to do that...and thank you , Mr. _____
_____ of the War Food Administration's Office of Distribution for being with us today.

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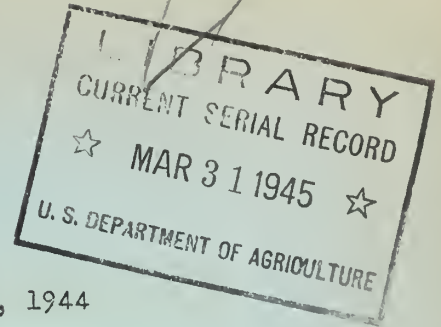
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Resume

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T-H-E F-A-M-I-L-Y C-A-N-T-E-E-N

"School Lunch And How It Grows"

ANNOUNCER: What does it take to build a school lunch program that pays for itself and performs its functions successfully? That's a question that many communities are asking now.... many small schools...and larger ones...are interested in the same problem. Mr. _____ of the War Food Administration's Office of Distribution is here today to tell us about one particular School Lunch Program at New Providence Borough, New Jersey...and how it grew.

OFF. OF DIS. Well, according to Allen Roberts, the Principal of the
REP. Lincoln School, which takes care of all the children in New Providence between kindergarten and ninth grade, all you need is friends, and the will to work.

ANNOUNCER: By firends, does Mr. Roberts mean financial backers?

OFF. OF DIS. No, he just means public-spirited people who are interested
REP. in their community...and in seeing that the community's children get a good nourishing meal during the school day... Of course, there are hitches here and there in setting up a successful program.

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ANNOUNCER: Why don't you go ahead and tell us about the Lincoln School's Program...I think that will illustrate what you mean better than just setting down rules.

OFF. OF DIS. I think so, too. Well, then to begin with, Mr. Roberts...
REP. the Principal...and a few ladies of the New Providence Parent-Teacher's Association, became interested in supplying the school children with hot lunch. But they had to start absolutely from the ground, and work up. There was no equipment...no anything...but especially, there was no stove.

ANNOUNCER: A stove's a good start for a hot meal.

OFF. OF DIS. That's what they thought. Well, one day Mr. Roberts was
REP. walking by the local firehouse, and he saw something he'd probably been seeing for a long time. But this day he really noticed it.

ANNOUNCER: A stove?

OFF. OF DIS. An old broken down gas stove...and Mr. Roberts wondered
REP. whether it couldn't be fixed up so that it would fill the gap in the School Lunch Plans.

ANNOUNCER: This sounds like the place for a little ingenuity...and some help from interested people in the community.

OFF. OF DIS. That's what happened. The local borough truck was
REP. commandeered to carry the stove to the school building. A plumber donated his services...and Mr. Roberts himself served as general mechanic,

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ANNOUNCER: And there was life in the old stove yet?

OFF. OF DIS. There certainly was. Pretty soon, a kettle of soup simmered
REP. on it every noon...good hot nourishing soup for the Lincoln
School children.

ANNOUNCER: Soup was a pretty modest beginning, wasn't it?

OFF. OF DIS. Modest...but a full school lunch grew out of it. But
REP. that's getting ahead of the story. At first, that soup
and dessert made up the school lunch.

ANNOUNCER: Who made the soup?

OFF. OF DIS. Again, public-spirited volunteer members of the P.T.A. came
REP. in each day to prepare it. And Mr. Roberts says when some-
thing went wrong with the schedule, he made the soup himself.

ANNOUNCER: I call that real devotion to the School Lunch cause.

OFF. OF DIS. That devotion is what's needed to make a school lunch
REP. program get under way. As you will see, when I tell you
about the icebox.

ANNOUNCER: Of course, the next piece of equipment had to be an icebox.

OFF. OF DIS. And for a while, that was quite a problem. Then Mr. Roberts
REP. had another idea.

ANNOUNCER: If this is as ingenious as the first, it's good!

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OFF. OF DIS. It is good! Mr. Roberts called a friend of his who had
REP. been in charge of the CDVO airplane observation post, and asked what they were going to do with the refrigerator which had been installed for them. His friend said they were going to sell it...and the price was \$100.00.

ANNOUNCER: And that meant some financial wizard had to come to the rescue

OFF. OF DIS. Not at all. That particular \$100.00 wasn't very hard to
REP. raise. The PTA, did it all, under the direction of one of the hardest-working ladies. They earmarked their annual fifty dollar contribution to the school...and they added to it another \$50.00, which was ordinarily used to finance a representative to the State PTA meeting.

ANNOUNCER: You mean they gave up sending a representative to the
State meeting in favor of promoting the School Lunch Program?

OFF. OF DIS. That's just what they did...because they knew how important
REP. School Lunch is to the Community's children. And any community with the same idea could start a school lunch from beginnings as modest as these. New Providence people had the idea, and they did something about it.....But to get back to the icebox...Volunteers installed and serviced it...and another obstacle was surmounted.

ANNOUNCER: What was happening to the administrative side of the School Lunch Program in the meantime? Were the lunches any more complete than that soup-and-dessert beginning?

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OFF. OF DIS. They were. Milk was being served to the children under the
REP. War Food Administration's program...with half the cost of
four cents for a half-pint borne by the child...and half by
the War Food Administration.

ANNOUNCER: So that made milk, soup, and dessert. How much did that cost
the children?

OFF. OF DIS. Seven cents...and they brought sandwiches from home to
REP. supplement what was served at school. But that still
wasn't a full, hot lunch. And right at that point, the
District Representative of the Office of Distribution con-
tributed an important suggestion. He pointed out that the
WFA was prepared to allow the Parent Teachers Association
sponsoring group nine cents for each full Type A lunch
that was served.

ANNOUNCER: What makes up a Type A lunch, Mr. _____?

OFF. OF DIS. Type A is a full meal, which provides one-third of the day's
REP. nutritional requirements. And of course, the War Food Ad-
ministration plan provides seven cents for each Type B lunch...
a good meal, but not as complete...and two cents for each
Type C lunch, which consists of a half pint of milk.

ANNOUNCER: So the Lincoln School decided to serve a Type A lunch....But
didn't that require a lot of preparation?

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OFF. OF DIS. It certainly did. Cooking and storing facilities had to be
REP. improved....a larger lunchroom had to be found...and new
tables and seats set up. Mr. Roberts and a couple of
volunteers built the tables and benches and installed them.
Then the hallway which led into the basement lunchroom was
widened and painted brightly. Cooking and serving equipment
was set up cafeteria-style...and that was the lunchroom, com-
plete and ready to serve a hot school lunch every day.

ANNOUNCER: That's a wonderful story! Just shows what a few able
people can do when they set their minds to it.

OFF. OF DIS. That's right...and the Lincoln School has the same good
REP. rules about the school lunches as other schools do. That is,
children whose parents can't afford to pay for the lunch are
served exactly the same as the others. The lunchroom seats
85 people...and the children go in in separate groups...
one after the other...to prevent crowding. And one special
rule...any child may have an extra helping of bread and butter
if he wants it...and that's a good thing for children who
get their only full meal of the day at school.

ANNOUNCER: I should say it is! And that generous spirit seems to
follow the School Lunch Program right through from start to
finish.

OFF. OF DIS. Well, anything as helpful to children as the School Lunch is
REP. bound to have friends who are willing to give time, and thought
to setting it up. In any community a few public-spirited

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OFF. OF DIS. people can set up a School Lunch Program just as they did
REP. (continued) in New Providence Borough. Ingenuity, and willingness is
all it needs..,and it pays off large dividends in satisfaction, when the children pick up weight, and attend school more regularly...and when their scholastic achievements go way up. I've told you the story of the New Providence School Lunch Program and how it grew. I want to emphasize again that other communities can get the same results with initiative and energy...and a cooperative spirit.

ANNOUNCER: I'm sure our listeners will remember what you've told us about school lunches, Mr. _____, and how important they are to children's welfare. Thank you for being with us, Listeners, you have just heard Mr. _____ of the War Food Administration's Office of Distribution.

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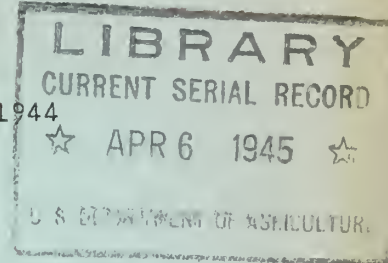
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T-H-E F-A-M-I-L-Y C-A-N-T-E-N

"Food For 1945"

ANNOUNCER: Another New Year is here and most of us are wondering what it will bring....We are the best-fed nation at war...thanks to farmers and food processors all over the nation. Homemakers and Victory Gardeners have done a good job in their kitchens and backyards to produce and preserve even more good food for a country at war. And now, we're asking...how will food supplies stack up for the year ahead? Well, here's Mr. _____ of the War Food Administration's Office of Distribution to give us an idea of what we can expect in the way of food for 1945.

OFF. OF DIS. It looks now as though civilian supplies of food will be
REP. about the same for the year ahead as they have been this year. And that's good.....because this year, the average civilian consumed seven percent more food than he did in the pre-war years of 1935 to 1939.

ANNOUNCER: And that's a mighty fine overall record! But Mr. _____, supplies of all foods won't stay the same as this year, will they?

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OFF. OF DIS. No.....most probably supplies of certain foods will in-
REP. crease...and supplies of other foods be smaller... And to-
day, I'd like to tell you about next year's prospects for
some of the foods that have been particularly scarce this
year.

ANNOUNCER: You mean...sugar...and butter...foods like that?

OFF. OF DIS. That's right...and I'll discuss some others which have
REP. been in good supply, too. But let's start with the
scarce items...sugar, first.

ANNOUNCER: Is the news good or bad?

OFF. OF DIS. Both. You see, the canning of this year's large fruit
REP. crops...and the Christmas candy trade made sugar very short
for just plain home use. But that seasonal shortage will
probably ease soon. However, sugar won't be plentiful...
in spite of the fact that production goals for 1945 have
been increased.

ANNOUNCER: Why is that?

OFF. OF DIS. For one thing, shortage of labor will prevent supplies from
REP. increasing very much. For another, our supply lines to
Europe and the Pacific are using all the ships that other-
wise would bring sugar to our refineries from Cuba and other
areas.

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ANNOUNCER:

And for another reason...the Japanese still hold areas that provided a large part of our sugar before the war. But supposing the shipping situation should be eased sometime this year, Mr. _____. What would happen to civilian sugar supplies then?

OFF. OF DIS.
REP.

Even if the war situation should allow more shipping...it wouldn't help very much for this year's supplies...because refiners are short of labor for speedy work, too. That would take time...and so would the shipping.

ANNOUNCER:

So we should be careful of our sugar rations...right, Mr. _____?

OFF. OF DIS.
REP.

That's right. And from the looks of things right now, the same applies to butter.

ANNOUNCER:

Do you mean butter supplies will be smaller next year?

OFF. OF DIS.
REP.

They'll be about the same as this year...possibly a little smaller if production continues to drop. Of course butter supplies depend on supplies of fluid milk....and civilians are drinking far more of it than they did before the war. Besides that, wartime requirements take a tremendous amount of fluid milk...So that, even with larger milk production, those requirements take up the entire increase.

ANNOUNCER:

What do you mean by wartime requirements for milk, Mr. _____?

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OFF. OF DIS. Well, the wartime needs of the Armed Services...for products
REP. like cheese, canned milk and dried milk, which can be
 shipped easily. The manufacturers of those products can
 afford to pay farmers more for fluid milk than the butter
 manufacturers can. That's because more of the milk is wasted
 in butter manufacture, since only the fat portion of the
 milk is used. So butter supplies will continue small...But
 civilians will still get record supplies of fluid milk.

ANNOUNCER: Mr. _____, there have been a great many rumors lately
 that coffee was going back on the rationed list. How will
 supplies be for next year?

OFF. OF DIS. The War Food Administration reports that there will be
REP. enough coffee in 1945 to fill civilian demands adequately.
 There are ample stocks on hand...and Brazil has been under
 agreement to ship 1,000,000 pounds to this country in October,
 November and December of this year.

ANNOUNCER: And that means...enough coffee for some time.

OFF. OF DIS. Yes, with those advance stocks, there should be roasting
REP. supplies of coffee for some time ahead.

ANNOUNCER: What will the meat situation be like next year?

OFF. OF DIS. Total supplies of meat will be down a little...mainly due to
REP. a decrease in pork. Beef supplies should be the same or

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OFF. OF DIS. a little higher....and probably a little better in quality.
REP. (continued)
Veal probably won't be any more plentiful than this year....
and there will be very little change, if any, in lamb and mutton
stocks.

ANNOUNCER: You said there was a decrease in pork...how does that affect
pork products...ham, bacon, and sausage, for instance?

OFF. OF DIS. You see, the hog crop reached its peak last winter...and it
REP.
will be at a low level for some time. So all pork, including
ham, bacon, and sausage will be in low supply. And even
if the spring pig crop is increased, there won't be any more
of these products until next fall.

ANNOUNCER: And speaking of Fall...the Victory Garden Harvest time...
what are the fresh fruit and vegetables prospects for the
year ahead?

OFF. OF DIS. Of course, that depends very much on the weather. But it
REP.
looks from here as though supplies of fresh vegetables may
be a little below the 1944 record. However, Victory Gardeners
did a fine job last year...and if they do as well this year...
we'll certainly have enough good vegetables to go around.
The news about potatoes isn't as good though.

ANNOUNCER: Less potatoes?

OFF. OF DIS. Last year we were eating a record fall crop of 1943 late
REP.
potatoes...plus large supplies of southern spuds. But the
late potatoes this year have been bought up much faster...
and the crop was smaller. So that means less potatoes for

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OFF. OF DIS. the first months of 1945.
REP. (continued)

ANNOUNCER: And what can we expect in the way of fruit?

OFF. OF DIS. 1945 production is expected to be large...barring storms
REP. and other natural mishaps, of course. As far as citrus fruits
are concerned, this winter's hurricane reduced probable
production to a little below last season.

ANNOUNCER: All this sounds to me as though, in general, we can expect
about as much of everything as we've been getting this year.

OFF. OF DIS. That's right, _____. In general, food supplies will
REP. be about the same next year as they have been this year.
Sugar and butter will be in low supply. There will be
enough coffee for some time to meet the demand for it. Meat
supplies will be slightly lower...mainly due to a decrease
-in pork production. Fresh vegetables will be in large
supply...if Victory Gardeners keep up the fine job, they've
been doing...and there should be a large fresh fruit crop.
The most important thing to remember is that we live in the
best-fed nation at war. We lack nothing for a balanced
diet...and as a nation, we are healthy and efficient.
And with the fine cooperation of farmers and consumers, we
should continue to make Food Fight For Freedom.

ANNOUNCER: You have just heard Mr. _____ of the War
Food Administration's Office of Distribution, with a tentative
outlook on next year's food supplies.

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